

Accounting Office Training

- What is an Installment Plan Sale
- Step by Step. The ZERO Plan Process
- Fees and Funding
- Save A Deal Process
- Cancellations
- www.thezeroplan.com



WHAT IS AN INSTALLMENT PLAN SALE?

A traditional installment plan sale is a separate transaction where a customer purchases a vehicle service contract on a separate installment contract and is not part of the vehicle purchase.

Who Uses an Installment Plan?

- Cash Buyers
- Service Drive Buyers
- Credit Challenged Buyers Unable to Finance a Service Contract or Protection Products on the Vehicle Installment Contract.

What are the Terms?

- 0%
- 10% 15% Down Payment
- No Credit Underwriting or Approval Required
- A Fee is Paid to the Installment Plan Company for Each Sale

Why Use an Installment Plan?

- Increased revenue from the target customers creating Incremental Profits!.
- Installment Plans are a closing tool which offers a payment option.



WHAT IS THE ZERO PLAN®? AN UNTRADITIONAL 0% PAYMENT PLAN PROGRAM

How We Differ From SPP, Paylink and Others:

- The ZERO Plan Funds Differently.
- The ZERO Plan Will Finance Other F&I Products
- The ZERO Plan Collects Each Debt and Reduces Cancellations.
- The ZERO Plan Solicits Retailer's Help to Stop Chargebacks.
- The ZERO Plan Handles Cancellations Differently.



WHAT HAPPENS IN F&I?

- Customer agrees to purchase F&I product(s) using the ZERO Plan
- Purchase terms are negotiated using the current ZERO Plan guidelines which limit the repayment term and sets the amount of down payment.
- ZERO Plan forms are created using the ZERO Plan FormsBuilder or a vendor's e-contracting platform.
- The policy(s) being financed are printed.
- A picture ID is secured from the customer.
- The customer signs the ZERO Plan paperwork and Policy(s).
- The F&I Office completes the Funding Checklist and Final Accounting

The Funding Checklist and Final Accounting Form is a tool to help the accounting office process the transaction correctly and receive the funding quickly.



ZERO Down Program

The standard ZERO Plan program requires the customer to make a down payment. For those customers who have used all their available resources on their down payment for their vehicle or who just don't have the required down payment we now have an alternative program

WHERE NO DOWN PAYMENT IS REQUIRED.

All guidelines and processes for the standard ZERO Plan program that are found in this training manual apply to the ZERO Down program EXCEPT FOR:

- The first payment date is equal to the contract date <u>and is due upon signing</u>. The first payment <u>needs to be collected by the Retailer and retained by the Retailer.</u>
- The Retailer will be funded an amount equal to the unpaid balance of the sales price less the Retailer Fee and then less the first payment amount.
- If the customer does not make their second payment then we will refund 50% of the Retailer Fee.

OVERCOME DOWN PAYMENT OBJECTIONS WITH THE ZERO DOWN PAYMENT PROGRAM



IntelliSmart Payment Protect

The ZERO Plan has partnered with IntelliSmart to provide payment protection should your customer involuntarily lose their job. If your customer involuntarily loses their job this policy will make up to 6 payments on the customer's behalf directly to the ZERO Plan!

It is Simple and Easy!

If the Retailer chooses to protect an account the Funding Checklist will be signed authorizing the policy to be added to the account. The signed Funding Checklist will be included with the funding request.

| The Intelligent Payment Protect | The Intelligent Payment Payment Protect | The Intelligent Payment Payment

AVOID a chargeback if your customer loses their job! Benefits include up to 6 payments made on behalf of your customer I authorize Universal Lenders to add Payment Protection to this account. I understand the premium for this protection will reduce the payment plan funding amount. Intellismant Payment Protect is administered by Dealer Loyalty Protection, Inc. and is not associated with Universal Lenders LLC. All benefits are subject to membership Terms & Conditions and are solely the responsibility of Dealer Loyalty Protection, Inc. Dealer Signature Printed Customer Name YOU MUST INCLUDE THIS SIGNED FORM IN YOUR FUNDING PACKET

IN ORDER FOR THIS PROTECTION TO BE PLACED ON THE CUSTOMER'S BEHALF. Coverage cannot be placed after the account is

- There is a flat premium of \$99.00 to place the policy. Should the Payment Protect policy be added to the account the funding check will be reduced by this premium amount.
- The ZERO Plan will notify the customer that this protection was added to their account and provide the customer with the agreement.



THE FUNDING PROCESS......

- F&I completes ZERO plan® paperwork and collects the customer down payment or the customer's first installment payment if the customer chose the ZERO Down program.
- Retailer sends Universal Lenders the funding packet and retains the down payment or the first installment payment if ZERO Down program is chosen.
- Upon receipt of the required documents, Universal Lenders will issue a funding check to the retailer within 7 business days for the unpaid balance of the sale price less its fee(less 1st payment for ZERO Down program). The Payment Protect premium will be deducted if that option is chosen.
- Using the proceeds from the funding check and the down payment or 1st installment payment the retailer follows their normal remittance process and submits payment to provider to pay for the policy(s)just like a cash transaction.



FUNDING Requirements

- Signed ZERO Plan Note & Contract
- Signed Exhibit A to Note & Contract
- Customer Photo I.D.
- One Copy of the Policy or Product Warranty for Each Product Financed.
- To Activate Payment Protect include a Signed Copy of the Funding Checklist.

For Courier & US Mail Service Send the Funding Packet to:

1011 Lake Street Suite 303 Oak Park IL 60301

<u>To Email</u> the Funding Packet Please Email to funding@thezeroplan.com
<u>To Fax</u> the Funding Packet please use 773-889-4508



Sample Note & Contract

N₂(To be inserted by Universal)		ND CONTRAC ment Plan ("Agreement")	Γ		UL Rev 06/18		
Purchaser of Product ("Buyer")	Seller of P	roduct ("Seller")		Protection Product ("PP") Information		
BILL HAAS JILL HAAS	AI	BC FORD		AUL VSC 72/72K 3200.00			
NAME	SE	LLER NAME			2/72K 599.00 2/999K 799.00		
123 PARK	2655	FRAMINGHAM			-,		
STREET ADDRESS # 202	STR	EET ADDRESS		•			
CHICAGO IL 60610	CHICAG	30 IL 60707					
CITY, STATE, ZIP	crr	Y, STATE, ZIP					
323-42-8745 : 547-85-9123							
SOCIAL SECURITY #	ANNUAL	FINANCE	AMOUNT	TOTAL OF	TOTAL SALE		
(321) 333-3214	PERCENTAGE	CHARGE	FINANCED	PAYMENTS	PRICE		
HOME PHONE #	RATE	The dollar amount	The amount of o provided to you o		The total cost of your purchase on credit,		
	The cost of your-	the credit will cost you.	vour behalf.	have made all pay-	including your down		
	credit as a yearly rate.	you.	,	ments as scheduled.	payment of:		
ITEMIZATION OF AMOUNT FINANCED	rate.				s 459.80		
4500.00					(Down Payment Amt)		
Cash Price \$ 4598.00	0.00 %	g \$0.00	s 4138.	20 \$ 4138.20	s 4598.00		
(Seller may retain a portion of this amount.)	Your Payment Schedule	n will hav	*	1 *	,		
Sales Tax (fasokable) + 0.00	# of Payments	Payment Amount		When Payments are Du			
Suics rax (reppiate)	# OF Payments	Payment Amount		WHEN PAYMENTS ARE DU			
Down Payment - 459.80	12	\$344.85	Monthly, startir	ng 08/19,	/2019		
Payment Plan Amount = 4138.20 (Unpaid Balance of Total Sale Price, including tax if appt) To contact Universal Lenders LLC with questions about your payment plan, call Toll Free: ▶ (866) 954-1050 ◄ Security: You are giving a security interest in the Protection Product, and any proceeds or refunds for early cancellation thereof. If a payment is received more than 10 days after the scheduled payment date, you will be charged the greater of: 1) 5% of the installment payment, or 2) \$15.00 (or the maximum amount permitted by law). Prepayment: Estimates: All numerical disclosures, except the amount of late charge, are estimates. See your contract terms below and on Exhibit A for any additional information about non-payment, default, and refunds.							
Buyer has agreed to purchase from Seller a Protection F Buyer acknowledges that Seller will assign this Note & Contract							
PROMISE TO PAY: Buyer has paid Seller the Down Pay	ment shown in the amounts s	et forth above. Buyer ag	rees to pay the ren	naining unpaid balance accord	ing to the payment schedule		

PROMISE TO PAY: Buyer has paid Seller the Down Payment shown in the amounts set forth above. Buyer agrees to pay the remaining unpaid balance according to the payment schedule above, together with any additional delinquency charges or service fees that may be assessed: 1) pursuant to the provisions of this Agreement, or 2) as provided to effect repayment or servicing of the account. (A complete listing of outsomary service fees may be obtained from Universal's website at the zero-plan com). Buyer will make all monthly payments when due to Universal. If any scheduled payment is not received within 10 days of its due date, then Universal may impose a late penalty in the amount of five percent of the payment amount or fifteen dollars, whichever is greater. As a courtesy provided by Universal to facilitate repayment, Buyer may select one of the convenience repayment options below (If no payment option is selected, Universal will mail a sel of installment payment coupons to Buyer, at the address provided above, upon account activation. Universal does not mail monthly statements.)

Note: Finance Charge May Display Negative Pennies Due to Rounding Problems

Buyer authorizes Universal to instruct Buyer's financial institution to make the applicable number of consecutive monthly payments, in the amounts and at the times set forth above (and as outlined in the Vautomatic Rouments' remissions attached hereful. This authority will remain in effect until the Note & Contract is spaid-in-All together with profit able changes if any or until Universal has

ayment Option #1: ▶ AUTHORIZATION FOR ACH DIRECT DEBIT ◀ (ACH from Checking or Savings Account)

	er in time to allow reasonable opportunity to act on such notifi		rp. vianges					
Name of Bank	Bank Routing #	Account #						
Buyer authorizes Universal to make the applicable outlined in the "Automatic Payments" provisions at	ION FOR CREDIT OR DEBIT CARD PAYMENT number of consecutive monthly charges to the Buyer's cre ached herefol. This authority will remain in effect until the No Buyer in time to allow reasonable opportunity to act on such r	ditdebit card listed below, in the am the & Contract is paid-in-full, together	ounts and at the ti	mes set forth above (and as rges if any, or until Universal				
Credit / Debit Card #*	Expira	tion DateI	_	Masterfard VISA DISCOVER				
exact copy of the agreement you sign. 3. Under the law you have the right, among others, to pay in advance the full amount due and to obtain under certain conditions a partial refund of the finance charge. 4. Keep this agreement to protect your legal rights. Buyer agrees to the terms and conditions of this agreement, including the provisions attached hereto as Exhibit A. By the signature(s) below, Buyer(s) acknowledge receipt of a completed copy of this contract.								
Buyer Signature	Co-Buye	r Signature						
SELLER'S SIGNATURE	Salesperson Name	James Jones	DATE:_	07/20/2019				
NOTICE TO BUYER: FURTHER PROVISIONS ON EXHIBIT A								



Sample-Exhibit A

Note:

Customer must sign the 2nd Page Exhibit A.

EXHIBIT A - PROVISIONS TO NOTE AND CONTRACT

LATE CHARGE. Unless Universal has received a written cancellation notice from Buyer, Seller or Administrator, if any installment payment is not received within 10 days of the due date, Universal may impose a late charge in the amount of the percent of the perment amount or fifteen dollars, whichever is greater

DEFAULT and CANCELLATION BY UNIVERSAL: If Buyer shall fail to make any scheduled payment within 30 days of its due date, or if Buyer shall default in the payment or performance of any other obligation or indebtedness due to Universal, or if any proceeding shall be instituted by or against the Buyer under any bankuptcy or insolvency statute or for an arrangement or if Buyer shall make an assignment for benefit of creditors; then upon any of the foregoing events of default, at the option of Universal, and if the PP provisions provide for cancellation, then Universal may cancel the PP without further notice or participation by Buyer. Accordingly, Buyer authorizes Universal to cancel the PP in the event of default, and to notify and direct the Seller and/or Administrator to cancel the PP in the Buver's name. No act or irraction by Universal or its employees shall be construed to waive any default or to grant any additional orace period with respect to any default for

failure to make any payment when due.

POMER OF ATTORNEY: Following any failure by Purchaser to make payment when due, default, or any act of Cancellation, Buyer hereby irrevocably appoints Universal as its true and leavil attorney-in-fact with respect the PP until all amounts payable hereunder are paid in full. Universal shall have full power under this power of attorney to: 1) cancel or ministrie the PP, 2) endorse or execute, in Buyer's name, all checks issued and all other documents or instruments relating to the PP. 3) receive, demand or sue for any amounts relating to the PP due and owing to Universal by Administrator, Insurer, Seller, or other obligor and 4) take such other actions as are deemed recessory to further the purposes of this Agreement.

CANCELLATION BY BUYER: If the provisions of the PP provision and it may be concelled and if Buyer decides to cancel the PP before making all of the scheduled payments, then Buyer must

send written notice of such election to cancel to Universal. Buyer must subsequently follow all cancellation procedures outlined in the PP policy in order for such cancellation to be effective.

EFFECT of CANCELLATION, DEFAULT & ASSIGNMENT: Following any act of cancellation, the payment schedule shall cause and the Buyer will have no further obligation to pay any amounts not yet due, excepting for any preprients, incidentations and earned premiums that become due to Universal prior to and as of concellation. Buyer agrees that any unweared premiums, proceeds and concentration entertaints from the IPF are essigned by Buyer to Universal and that any concellation entertaints from the IPF all the made people socially to Universal by the Seller and/or Administration. Universal will refund to the Buyer any surplus or credit balance on account after application of any proceeds to: 1) any remaining payments not yet due or payable on this Note: 2) any other amount psychia, indiction costs, including certified postage and any se incurred by Universal to notify Buyer of a default or to effect cancellation of the PP. If the terms of a PP do not provide for its cancellation, then Buyer acknowledges that any other PF benefits and product warranties will be similarly terminated.

ASSONMENT of CERTAIN FOOTES. As security, in the event of default or carcellation, Buyer hereby assigns to Universal all of Buyer's right, little and interest in and to the PP being thround, including Buyer's rights to cancel or resistate for excellent prescript for the PPDI, and to nearlie prescript for the PPDI. The control prescript for the PPDI. The PPDI. The control prescript for the PPDI. The PP

BUYER CANCELLATION WHEN MULTIPLE PRODUCTS FINANCED: If two or more PP's are financed together on the same Note & Contract, and if the Buyer elects to cancel any cancellable PP(s) but does not elect to cancel, or by tack of provision cannot cancel, all of the remaining PP's financed, then Buyer agrees that. 1) any cancellation proceeds and refunds shall be directed to sal and applied to the account belance as outlined in the provisions above; 2) the payment schedule shall not cease and Buyer will continue to pay each successive monthly payment when due, until any remaining balance or indebtedness owed to Universal on account for any non-cancelled PP(s) are paid-in-full, 3) upon default, Universal may cancel or terminate any remaining PP(s) in

TRANSFER and ACCELERATION: This Agreement, any right to cancel, and all payments, obligations or indebtedness created herein are not transferrable, unless made by express written agreement with Universal. If the PP contains a provision in which the rights or benefits granted to Buyer under the PP may be transferred, and if Buyer elects to transfer the remaining coverage to a new owner, then Buyer agrees that any remaining payments not yet due under this Agreement shall accelerate and become immediately due and payable. Any action taken by Buyer to transfer the PP without Universal's knowledge and written coreent, before all payments, indebtedness and obligations to Universal have been satisfied, shall constitute an act of default, and Universal may proceed to cancel the PP and obtain refund as provided in this Agreement

PAYMENTS AFTER CANCELLATION: Any payment made by Buyer after Universal has requested cancellation for default will not constitute a reinstatement of the PP but shall be applied to Buyer's outstanding obligations under this Agreement. Neither the acceptance nor the application of any such payments shall constitute an undertaking by Universal to take steps to attempt to reinstate such PP or constitute a waiver of any default hereunder

ACCEPTANCE, RATIFICATION, ACCURACY: This Agreement shall be effective upon signature by Buyer, or where applicable, upon the mailing or other transmittal of this Agreement to Buyer. Receipt of the first payment by or on behalf of the Buyer serves to netly this Agreement even if the Agreement is not signed by the Buyer. Universal shall have the authority to revise this Agreement to insert or modify any lighel or term that was previously omitted or inaccurate at the time of execution (including but not limited to the due date of the first monthly payment) upon written rection to Suyer, unless Suyer objects to such changes in writing. In addition, if the total of payments due hereunder are changed due to action taken by the Seller or Administrator (eg as a result of underwriting considerations, substitutions, Seller discounts, errors or omissions), Universal shall have, following Buyer's authorization, the right to revise the figures on the face of this Agreement.

AUTOMATIC PAYMENTS: If Buyer chooses Payment Option #1 (ACH Direct Debit) or Payment Option #2 (Credit/Debit Card), then Buyer hereby authorizes Universal Lenders LLC to initiate periodic electronic funds transfers or recurring monthly charges, to the bank account or credib/debt card provided, to satisfy the repayment of this Agreement. Automatic Payments will be pr monthly on due date, unless it is a non-banking or bank holiday, then it will be re-scheduled for the next regular banking day. Buyer shall pay to Universal \$25 for each check or ACH debit that is dishonared by Buyer's bank, and \$50 for each check by Automatic Payment, or if any Automatic Payment is returned, dishonored or charged back, then Buyer will be removed from Automatic Payments and agrees to make the required payments using another payment method. Buyer may discontinue Automatic Payments at any time; however Buyer agrees to provide a minimum of 3 business days advance notice in order to act upon such request. Buyer understands and agrees that the failure to provide written notice of election to cancel shall not constitute any undertaking or obligation by Universal to refund any monies received after cancellation, excepting that any such monies received after cancellation will be credited to the Buyer's account and will reduce the outstanding believes retained by Universal from any cancellation proceeds. If the Automatic Payment is charged to a credit or debt card, then Buyer sutherizes Universal to increase each Automatic Payment by a \$4,00 convenience fee. Buyer agrees that the sum of all scheduled commission fees, calculated by multiplying the number of payments by \$4.00, may be added to the face value of this Note & Contract and represented in the account between from time to time unpaid, and will be rebeted upon early payoff or cancellation to the extent of the number of payments actually changed to Buyer's credit or debit card. Buyer agrees to provide and update the account mation we keep on file to process Automatic Payments (such as the expiration date, card number or billing address associated with the card). If an Automatic Payment is declined or dishonoree for Buyer's failure to provide or update required information, then Buyer agrees to pay a \$25 maintenance fee.

ASSIGNMENTS. Universal may, with or without notice to Buyer, assign or piedge its rights, title and interest in, to and under this Agreement and the collateral and power of attorney herei described. Upon notice from any such assignee, Buyer shall make all payments to such assignee without defense, offset or counterclaim as to such assignment

ENTIRE AGREEMENT: This Agreement constitutes the entire agreement between Buyer and Universal. It supersedes any other written or onal agreement between the parties, and, except as wise set forth herein, may be modified only in writing signed by both parties.

REMEDIES, COVERNING LAW, WAIVERS: This Agreement shall be ownered and construed in accordance with the laws of the State of Illinois without record to explicable conflict of law. principles. Each provision hereof shall be interpreted so as to be effective and walld under applicable law. If any provision hereof is held to be unemforceable or install dunder applicable law, such provision shall not impair the walking or enforceability of the remaining provisions hereof. Any dispolan in court or legal actions or proceedings arising out of or from or related to this Agreement or the PP, shall be traugationally on courts having shall waith could county, fillionis, and each party hardy consents and substitute to the jurisdiction of any local, state or federal court booked within Cook County, Illinois and waives any right it may have to transfer the venue of any such action or proceeding. Universal's failure to require strict perform its rights hereunder shall not waive or relinquish any future right under such provision and the provision shall continue and remain in full force and effect. Universal shall be entitled to its reasonable attorney's fees and costs incurred in the enforcement of any provision of this contract.

MISCELLANEOUS. The content and format of this agreement have been adopted to provide Buyer with important information in a clear and familiar form, and their use does not imply that any particular federal or state law relating to lending or installment sales is applicable to this agreement or the transaction it contemplates. Seller's signature on this Agreement, or the subsequent acceptance and negotiation of any proceeds advanced by Universal to Seller under this Agreement, creates an assignment per the terms of the Retailer Agreement between Universal and Seller

ofice to California Residents: If married, you may execute this agreement separately as an individual

Notice to Ohio Residents: The Ohio laws against discrimination require that all creditors make credit equally available to all credit worthy customers, and that credit reporting agencies maintain separate credit histories on each individual upon request. The Ohio Civil Rights Commission administers this law. Notice to Pennsylvania Residents: Any holder of this consumer credit contract is subject to all claims and defenses which the diction could assert against the seller of the goods and services

obtained pursuant hereto or with the proceeds hereof. Recovery hereunder by the debtor shall not exceed the amount paid by the debtor hereunder





Sample Funding Checklist & Accounting

Note: This form is not required for funding. It is an internal form to be used to help the dealership account for the transaction and include the proper documents when funding is requested.

If the Payment Protect program is desired then the this form is signed and a copy included with the funding request.

FUNDING CHECKLIST & FINAL ACCOUNTING

DATE: 02/08/2012 Seller	Dealer: Jacobs Twin	Buick	
Buyer(s): Joe Jones, Jane Jones			
Product(s) Sold	Sale Price	Cost	Profit
GWC Warranty / Description goes here	\$175.00	=	
Tire Wheel / Description goes here	\$275.00	- =	
Scratch and Dent / Description goes	her \$375.00	- <u> </u>	
Mtching / Description goes here 4	\$475.00	=_	
Paint Protection / Description goes	her \$575.00	·=	
PRODUCT TOTAL		*	
	"Sale Price Totals must match	Cash Price listed on Payment Plan	
FINAL ACCOUNTIN	1G	†Intellismart Paym	ent Protect
	,199.99	AVOID a chargeb	
Less Amounts Withheld by UL/ZERO Plen First Payment (IF No Down Persons Option is Selected): — (}	customer loses Benefits include up to	
ZERO Plan® Fee : — ({	made on behalf of you	
Intellisment Payment Protect Options : — (Other : — (}	I authorize Universal Landers to add Payment	Protection to this account. I
Amount Due from UL/ZERO Plan :	='	undershed the premium for this protection of funding amount. Intelligent Propert Prote Logally Protection, Inc. and is not associated at	ct is administered by 🔏 wer
Collected by Dealer (Down or First Payment):	·	benefits are subject to membership Terms & responsibility of Dealer Layady Protection, Inc.	Conditions and
	>>> =		Jones
Less Amounts To Be Paid/Remitted by Dealer Product/Policy Cost(s) (Pey to Admin/Wer Co) : — (1		kinded Customer Name
	\$101.00 > > =	YOU MUST INCLUDE THIS SKINED FORM! IN ORDER FOR THIS PROTECTION T CLISTOMER'S BEHALF. Coverage carried to activated or funded.	D BE FLACED ON THE
FUNDING Funding contracts that meet our requirements will be gaid or or do not meet program requirements will require additional!			
		or eminerate and an prostering an	. ICANICO.
REQUIRED DOCUMENTS FOR FUNDING	<u>6:</u>		
Universal Lenders Copy of I			Landara* copy.
☐ Exhibit A to Note & Contra			
☐ Copies of ALL products/p Bale Price Totals must match Cash Price Copies of ALL products/p	e listed on Payment Plan		_
► Universal Lenders MUS1	BE LISTED AS LIENI	HOLDER on all product(s) financed.
Photo ID			
☐ To activate Intellismant Parameter and included in the funding parameter and included in the funding parameter. ☐ To activate Intellismant Parameter and Intelligence a			dealer above
SEND FUNDING PACKAGE WITHIN	N 10 DAYS OF SALE	TO UNIVERSAL LEI	NDERS LLC:
Electronically (must be clear & legible):	By Mail:	By Courier (I	Fed-Ex/UPS1:
	PO BOX 4179	 	ST STE 202
email: funding@theZEROplan.com fax: (773) 889-4508	OAK PARK, IL 60303		



Sample- New Account Information Form

Note: This form should be given to the Customer as a summary and to use if their welcome letter is not received prior to the first payment date.





NEW ACCOUNT INFORMATION

BILL HAAS JILL HAAS 123 PARK # 202 CHICAGO IL 60610

Date: 07/20/2019

Ref: PAYMENT PLAN

RE: Your Payments | Warranty, Extended Service Contract, and/or Vehicle Protection Products

Congratulations on your purchase! Rest assured your vehicle is in good hands with the protection product(s) you just purchased from ABC FORD

The Universal Lenders' team welcomes you to The ZERO Plan^o. We are the finance company that will be collecting payments from you. First, we want to thank you for giving us the opportunity to assist you with your purchase.

IF YOU HAVE ANY QUESTIONS, please call Universal Lenders at (866) 954-1050 or visit our website at: thezeroplan.com. Please note that it may take your dealer 10-20 days to submit the paperwork to Universal for processing. We will not have information about your account until received from the dealer. After we receive and activate your account we will send a similar lefter, to the address noted above, with your account number. Within a couple weeks, be on the lookout for an envelope coming from THE ZERO PLAN (with the above logg), which will have your detailed account information. Below is a summary of your payment plan:

# of Payments	Payment Amount		When Payments are Due
12	\$344.85	Monthly, starting	08/19/2019

► AUTOMATIC PAYMENTS ◀

IF YOUR DEALER ENROLLED YOUR ACCOUNT IN AUTOMATIC PAYMENTS, the information we will use to debit your payment each month is listed below. **Please double-check the information for accuracy**. Note that if the information supplied to us is incorrect or expired, a 525 fee may be charged for returned/declined payments. Universal Lenders generally requires at least 3-business days advance notice in order to make any changes to the any automatic payment.

** NO AUTOPAY OPTION SELECTED **

If your account is not enrolled in automatic payments, you can mail your payments to us. Payments can be mailed to:

UNIVERSAL LENDERS LLC PO BOX 4179 OAK PARK, IL 60303-4179

(866) 954-1050 | the ZEROplan.com

Universal Lenders does not mail monthly statements. For accounts not enrolled in automatic payments, upon activation one will mail a set of payment coupons to the address is tested advoer not mind you of the due datels. However, the payment coupons we send us a outmets—your payments are due as outlined above and in the contract you signed, and your failure to receive any mail from us does not relieve or waive your duty to pay. Your warranty may be cancelled if payment(s) are not received when due. If you do not receive payment coupons prior to the due date listed above, please call our office. Payments may be made by phone, for a 51 service charge, by calling our office at (866) 954-1050.



Common Document Problems

- Universal Lenders not listed as lien holder on policy. This
 problem delays funding the most frequently. See the
 sample policy to follow.
- Products sold are not eligible for the ZERO Plan program.
 Check our website to confirm eligibility.
- Sale prices on all product policies must equal sale price on ZERO Plan Note & Contract.
- Sold date on policies not the same as ZERO Plan Note & Contract date.
- Missing social security number.
- Mobile phone number missing.



Sample Policy





I hereby certify that there read and understand the terms and conditions of this CONTRACT, including the exclusions and limitations contained herein.

VEHICLE SERVICE CONTRACT

Administered by: CornerStone United, Inc. 1020 Main Ave. NW Hickory, NC 28501 ,

Obliger for AZ:

As the authorized representative of the SELLING DEALER, I certify that the VEHICLE is covered by this CONTRACT and the said VEHICLE meets all the requirements supplied

by the ADMINISTRATOR to the SELLING DEALER.

Dealers Allience Corporation 240 North Sth, Suite 350, Columbus, OH 43215

Hickory, NC 28601 For inquiries concerning this CONTRACT conta	ot CornerStone at 1-866-912-277	70					1-800-282-8 EXTENDED	
Vehicle Purchase Date (mm/dd/yy)	Contract Purc	Mase Date Int			Ç	ntraci #		
01/30/2017	01/30/2017		-	CSAECI	E302547			
Customer Last Name PARR	First Name VONYALE	M.L. C	o-Buyer	Last Nar WAY	те	First Name A BE	TTER	MJ.
Street Address 16318 EDDING	GER ROAD	E	mail Addr		@ABETTER	VEHICLE.	COM	
Home Telephone (301) 556-7640	City BOW	/IE	Sta		MD	Ζīρ	20716	
SELLING DEALER INFORMATION								
Dealer Name and Number 706762C AWESOME AUTO	S Salesperson			City, State LA	JREL, MD	Zip	20707	
VEHICLE INFORMATION		A.V.S		yang dip	LVIsees			
	GCS12808A00191	16			Mileage	1478	95	
Manufacturer HONDA		Model	Α(CORD CF	PE .	Model Year	2008	
ADOITIONAL FOLIPMENT	/ OPTIONAL COVERAGE -	Power Must				d Ear or Mont	The Followine	
Four Wheel Drive / All Wheel Drive	TO THORNE GOVERNOUSE -	D D		Gaskets Cover		or ror, or meets	s the Following.	-
Turbo/Super Charger				xie Coverage			-	
Diesel Engine			Cooling Coverage					100
Commercial Usage			Fuel De	Fuel Delivery Coverage				
Lifted or Lowered Body/Suspension / Ov inches lifted / 3 inches lowered / fires no more			Steerin	Steering Coverage				-
Shortened Waiting Period		-	Suspen	Suspension Coverage				100
Day 1 Coverage			_	npressor Covera	ge			200
				al Coverage				-
		-	-	Coverage sed Limits of Liab	æ.			
Sept 46 to Line 1 5 and 2 5 to 10 and 2 5 to 10 and 2		and an excellent	_		F THE VEHICLE		Name to the second state of	
PLAN DED: CTIBLE	TERM OF COVER	emile a		, etce	100	0	OVERAGE LEVEL	
\$ 250	Term of Service Co	ontract	s 1	1600.00		Engine & Tra	ansmission	
If left blank, \$100	60	Month	1835	VICE CONTRAC	TRETAIL COST	Powertrain P	Nus	
deductible will apply.	100000	Month	. 6	806.00		Advantage		
REFINGUEER NEORMANIA	100000	Mile	5 0	ORDERS DE LA COMPANSION		Supreme	9450,600,00	
Lincoln blue	IVERSAL LENDER	RS LLC)		Telephone (666)	-	54-1050	and the same of th
Address PC	BOX 4179		Ci	OAK P		Zip Code	60303	
CONTRACT FOLDER'S SIGNATURE	- 4	130/1	DEAU	RS SIGNATUR		>	-1/30	1/



ZERO Plan Dealer Fees

- Percentage Based Fees Applied to the Balance to Finance.
- The More Contracts that are Funded the less the Fees are.
- Dealer Groups can combine contracts from all locations to reduce their fees.

Business Managers can reduce the dollar amount of their fees by securing as much down payment as possible. The unpaid balance to finance is reduced as the down payment is increased thus reducing the cost of the program.



Fees & Guidelines

Guidelines: Determine the minimum down payment required and the maximum number of monthly payments. When multiple policies are being financed the guidelines are based on the shortest term of all the policies being financed.

ZERO Plan Guidelines for Program Eligibility							
Remain of pro	ing I duct	Policy C (s) bein	Minimum Down Payment	Maximum # of Payments			
12	to	23	Months	20 %	0		
12,000	to	23,999	Miles	20 %	9		
24	to	35	Months	15 %	12		
24,000	to	35,999	Miles	15 %	12		
36	to	47	Months	10 %	18		
36,000	to	47,999	Miles	10 %	10		
48	to	59	Months	10 %	24		
48,000	to	59,999	Miles	10 %	24		
60	to	71	Months	10 %	30		
60,000	to	71,999	Miles	10 %	30		
72	to	83	Months	10.0/	26		
72,000	to	83,999	Miles	10 %	36		
84	+	Longer	Months	10 %	42		
84,000	+	Longer	Miles	10 %	42		



Fees & Guidelines

Fees: The number of payments provided to the customer and the fee level of the Retailer Determine the fee percentage. Multiply the balance to finance by the fee percentage to determine the Retailer fee. Average monthly fundings determine the dealership or group fee level.

Retailer Fees

For contracts submitted that conform to the above quidelines, the amount paid to the Retailer for purchase of a ZERO Plan® Note will be reduced by the retailer fee detailed below.

Customer		► RE	► RETAILER FEE LEVEL						
	Repayment Option		Level B	Level C	Level D				
9	payments	9%	7 %	6 %	5 %				
12	payments	11 %	9 %	8 %	7 %				
15	payments	13%	11 %	10 %	9 %				
18	payments	14 %	12 %	11 %	10 %				
24	payments	17 %	15 %	14 %	13 %				
30	payments	19 %	17 %	16 %	15 %				
36	payments	21 %	19 %	17 %	16 %				
42	payments	22 %	20 %	18 %	17 %				

High Balance Adjustment:

For balance to finance that is between \$5000.01 and \$6500.00, the fee above will be reduced by 1%.

For balance to finance over \$6500.00, the fee above will be reduced by 2%.

† For stale-dated submissions, or wrap policies that have an in-service date more than 12 months before submission, please call for eligibility; additional stipulations may be required.

<u>‡ Determining Retailer Levels:</u> Fee levels are determined by average monthly production. Each month all Retailers will be assigned a volume level A thru D based on the average number of monthly contracts purchased during the preceding 3 calendar months. New retailers will be assigned as Level A until 3 months of purchase history is available. Dealer Groups may combine their volume from commonly owned rooftops to determine the group's Level.

Volume Level Definitions:	Average Monthly Number of Contracts Purchased (Last 3 Months)							
	Level A = 1 thru 5 Level B = 6 thru 20 Level C = 21 thru 40 Level D = 41 and up							



Fees & Guidelines

OTHER TERMS & CONDITIONS

Specific guidelines for the ZERO Down Payment Program.

How to determine the refund of a Retailer fee in the event of a cancellation.

- ZERO Down Payment Program: To offer the customer a payment plan with no down payment, the following terms are amended:
 - First payment is due at the time the Note & Contract is signed. First payment date will be the same as the contract date. <u>Dealer must collect</u>
 and retain the first payment (Dealer will be funded the unpaid balance less the first payment and less the Retailer fee).
- Retailer fee refund in event of default (non-payment):
 - Level A, B or C Retailers: If a contract is cancelled due to customer default (non-payment) within 60 days
 - 100% of the Retailer Fee will be refunded. After 60 days the fee charged to the dealer is fully earned.
 - Level D Retailers: If a contract is cancelled due to customer default (non-payment) within 90 days
 - 100% of the Retailer Fee will be refunded. Between 91 to 120 days, 35% will be refunded.
 - After 120 days the fee charged to the dealer is fully earned.
 - ZERO Down Program (all Levels): If a contract is cancelled due to customer default (non-payment) within 60 days
 - 50% of the Retailer Fee will be refunded. After 60 days the fee charged to the dealer is fully earned.



Save A Deal Program

In an effort to enlist the dealership's help in collecting customer funds to avert a cancellation and profit chargeback Universal developed the following program:

- On the 20th day of Delinquency Universal will send the customer a "Cure" letter stating that unless the past due balance is paid within 10 days the financed policy(s) will be cancelled
- This letter is mailed Certified-Signature Required.
- That same day Universal will fax a copy of the "Cure" Letter to the designated Save A Deal employee at the dealership. This designated employee was chosen at the time of enrollment.
- The designated employee will make sure the appropriate person at the dealership gets the "Cure" Letter so that a phone call can be made to the customer requesting payment.



Sample Save A Deal Fax Face Sheet

Note: The 2nd page of the fax is a copy of a Cure Letter sent to the customer.

THIS IS NOT A REQUEST TO CANCEL THE POLICY(S)

UNIVERSAL LENDERS LLC

	FAX COVER SHEET
то:	, OR F&I MANAGER
COMPANY:_	
FAX №:	# PAGES: (incl. cover)
DATE:	5/15/2014
RE:	ZERO Plan® SAVE-A-DEAL Program

Your customer
Customer Name: Customer Phone:
is now 20 days delinquent and in danger of having their Policy(s) cancelled for

DEALERSHIP WHO SOLD THIS POLICY(S) TO THE CUSTOMER.

THIS IS YOUR OPPORTUNITY TO CONTACT YOUR CUSTOMER TO <u>SAVE-A-DEAL</u> AND <u>SAVE A</u> CHARGEBACK!

WE NEED YOUR HELP!

We have sent the attached "cure" letter to the customer by certified mail. If the account is not brought current on or before 04/21/2014, we will then request cancellation of the policy(s), and a cancellation refund will be required of your dealership.



Cancellations

Customer Request to Cancel Financed Products:

This request would be handled following the same procedure you have used in the past. The customer would need to prove that their obligation to Universal Lenders as the lien holder has been PAID in order to have a refund check issued in their name only. Fax to 773-889-4508 or email to cancellations@thezeroplan.com a copy of the cancellation form. If a balance is still due to Universal Lenders then a cancellation invoice will be issued to the dealership to close the account.

Universal Request to Cancel Financed Products due to Default:

In the event our collection efforts fail and it is necessary for Universal Lenders to request cancellation of the financed products we will fax a cancellation invoice to a designated person at the Dealership. Upon receipt the policy(s) will be cancelled by the Retailer who will receive a prorated refund of the cost paid. Universal will be paid by the Retailer the amount owed on the customer account.



Sample Cancellation Notice:

Lienholder's * * REQUEST TO CANCEL * *
Vehicle Service Contract / Vehicle Product



Notice Date: 02/14/2012

MATT BLATT EHT

ATTN: DINO ARCHETTO, OR OFFICE MANAGER

6211 BLACK HORSE PIKE

EGG HARBOR TWP, NJ 08234-5537

OUR ACCT No: 920-001054 BALANCE DUE: \$ 498.98

REGARDING CUSTOMER / BUYER:

THEODORE
TURNERSVILLE, NJ
VIN: 1GYEE6376

We are the Lienholder of record on a service contract(s) and/or other vehicle protection product(s) sold by your dealership to the above-named customer. Under the terms of our dealer agreement, we hereby request cancellation of the following product(s) due to:

Non-Payment

Customer Request

FINANCED PRODUCTS TO CANCEL

Original Sale / Financed Date: 02/02/2011 Cancellation Effective Date: 02/14/2012

Product Administrator	Policy/Contract Number	Tem (Mos)	Effective Date	Purchase Price
AGW/COMPASS	LSC-090163	60	02/02/2011	1995.00
	1005.00			

Cash Price \$ 1995.00 Sales Tax + \$ 0.00

Down Payment (retained by dealer) - \$ 339.00 Amount Financed - \$ 1795.65

Please cancel each of the above product(s) with the Administrator as per your normal procedures. Refunds are generally calculated on the unearmed purchase price of the product according to the policy provisions. Please note that your dealer agreement requires you to desegand the effect of mileage when calculating the amount owed to Universal Landers, and refunds should be pro-rated by time only. <u>Universal Landers does not have the mileage at the time of cancellation.</u>

2. ACCOUNT INFORMATION – CUSTOMER BALANCE

Opening Balance		1795.65	Outstanding Late Fees	+	10.00
Payments Received		1361.67	Outstanding Other Charges	+	40.00
Fees/Charges Pald on Account	+	15.00			
Current Principal Balance	-	448.98	**TOTAL BALANCE DUE	=	498.98

[&]quot;After calculating the refunds on the purchase price and dealer cost for each product, the effect on your dealer profit may be greater than the actual balance owed on account. In such event, it may be more beneficial for you to keep the policy(s) active and simply charge the account balance against your dealer profit.

AMOUNT OF REFUND DUE TO UNIVERSAL LENDERS LLC

Refunds should be remitted to Universal Lenders within 14 days of our request. Cancellation requests which remain outstanding for more than 14 days may be withheld and deducted from future contract funding.

Customer Balance Owed on Account: \$498.98

Rebate of Dealer Discount/Fee (if appl): \$0.00

AMOUNT DUE TO UNIVERSAL LENDERS: \$498.98

PLEASE ISSUE AND MAIL CHECK TO: UNIVERSAL LENDERS LLC
PO BOX 66818

CHICAGO, IL 60666-0818

DO NOT MAIL THIS REFUND CHECK TO THE CUSTOMER

If you have questions, please contact us at (773) 889-1050

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Cancellation Illustration

\$1666.00 Sales Price \$400.00 Policy Cost \$165.00 Dealer Fee

\$1101.00 Dealer Profit net of fee \$1500 Unpaid Balance 36 month Service Contract Term

Customer terms: 12 monthly payments of 125.00

Canceled After:	<u>1st Month</u>	<u>3rd Month</u>
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ZERO Plan Requested Refund : (1st Payment Default)

Customer Balance \$1500.00* \$1250.00* (Customer made 2 Payments)

Refund of Retailer Fee (\$165.00) (00.00)

Cancellation Refund Due ZERO Plan \$1335.00 \$1250.00

Provider Cost Refund Calculation:

Service Contract Retailer Cost \$400.00 \$400.00

Unearned Premium % 100% 88.9% (32 months/36)

Gross Refund \$400.00 \$355.60

Cancellation Fee 0.0 (50.00)

Net Refund Due:

ZERO Plan Refund Due \$1335.00 \$1250.00

Provider Refund Applied (\$400.00) (\$355.60)

Due From Retailer (\$400.00) (\$355.60

Memo: Customer Refund – Policy Terms \$1666.00 \$1431.07 Memo: Initial Retailer Profit \$1101.00 \$1101.00

: ZP Funding & Down Payment \$1501.60 \$1501.60

^{*}This amount will be increased by fees added to the customer account such as NSF, Late, Collection usually not to exceed \$100.00



ZERO Plan Initiated Cancellation

THINGS TO KNOW

- We will invoice the dealership <u>for the lower</u> of the customer account balance or the customer pro-rated refund of the policy cost based upon time <u>and not miles</u>. This is in your retailer agreement.
- Once you receive your Cancellation Notice payment is due upon receipt per our retailer agreement.
- When cancelling the policy with the issuer/administrator estimate the miles based on the terms of the policy. Example: 36 month/36000 miles VSC Policy should use 1000 miles for each month driven which is added to mileage at the time of sale. Universal has no way to know the miles on a vehicle at the time of cancellation due to default
- NEVER REFUND ANY AMOUNT TO THE CUSTOMER UNTIL UNIVERSAL LENDERS
 HAS BEEN PAID AND THE ACCOUNT IS CLOSED. IF YOU PAY THE CUSTOMER
 BY MISTAKE YOU WILL STILL HAVE TO PAY UNIVERSAL.
- Universal Lenders does not issue refunds to customers. It is up to the dealership to determine if a customer has any refund due based upon state laws and dealership policy.



Customer Service

Refer Your Customers to Our Website to Address Most Concerns.

www.thezeroplan.com



What do you want to do?
Who is Universal Lenders LLC ?
Manage Account, Customer Service, Policies & Procedures
Manage Automatic Payments
Make a Payment & How to Pay
ABOUT YOUR WARRANTY coverage eligibility repairs claims
Cancel your Service Contract or Warranty
If your question is not listed, <u>please Contact Us</u> .



Business Manager's Resources

Access our website at <u>www.thezeroplan.com</u>

Your dealership received a user and password. If you don't know your user or password contact universal. use this site to download all resources needed to use the ZERO Plan.

ZERO Plan® Partners
Overview of the ZERO Plan® and Universal Lenders LLC
Trouble Shoot ZERO Plan Program Problems
ZERO Plan® Training Material and FACT Sheets
Current Program Guidelines, Retailer Fee Schedule and ZERO Plan News
ZERO Plan Menu- Increase Revenue With Payment Presentations
Agent/Administrator Resources & Enrollment Documents
Install-Update ZERO Plan Programs
E-Contracting - Partners That Integrate With The ZERO Plan
How Do I Contact Universal Lenders LLC?
Products Eligible for ZERO Plan Financing



Still have Questions? Call us toll free at 866-954-1050 Or Email us at info@thezeroplan.com

Address:

For Payments

P.O. Box 4179

Oak Park IL 60303

For Courier

1011 Lake Street Ste 303

Oak Park IL 60301